



## Avotus Set to Release Significant Call Accounting & Reporting Enhancements to BroadSoft Users

*Avotus usage management provides insight and reporting on the utilization of wireline, VoIP and wireless assets*

**OAKLAND, New Jersey – October 07, 2014** – Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announces that it is enhancing its award-winning ICM usage management tool (ICM UM) for BroadSoft users. Avotus' feature-rich usage management product (ICM UM 8.4) offers new levels of call accounting capability and reporting and is designed to integrate seamlessly with BroadSoft's BroadWorks unified communications platform. Engineered to make the solution even more intuitive and valuable for BroadSoft users, the platform offers comprehensive and detailed call reporting capabilities that provide critical insight and transparency into the utilization of wireline, VoIP, and wireless assets.

"Avotus is committed to providing the best and most valuable products and services to our BroadSoft partners," states Avotus CEO, James Martino. "For 30 years, Avotus has been a leader in the voice usage management industry and our latest product enhancement schedule for BroadSoft illustrates our continued commitment to them and their partners. We're excited to begin rolling out the latest call reporting capabilities and looking forward to being a part of the next generation of BroadSoft solutions."

Avotus' ICM UM 8.4 product has been configured to work with BroadSoft's solution, allowing SMB and enterprise clients to move from their traditional PBXs to the new BroadSoft SIP-based phone system, without losing visibility or data management features.

Be sure to check out our live demonstration at BroadSoft Connections 2014: Power Up, October 12-15 in Scottsdale, Arizona, booth #48.

To learn more about Avotus, visit [www.avotus.com](http://www.avotus.com). Join the conversation on Twitter and Avotus Corporation on LinkedIn, Facebook and Google Plus.

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### About Avotus

With more than 30 years of industry experience, Avotus is the award-winning provider of **Intelligent Communications Management (ICM)** solutions. ICM solutions enable users to optimize and manage their critical investments in telecom and technology. ICM is Avotus' Intelligent approach to managing wireline and wireless assets. Often times, Avotus' ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the clients bottom line at each step. ICM solutions include: Usage Management (UM), Expense Management (EM), Intelli-Sourcing and Wireless. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 customers.

#### *For further information:*

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