



## Avotus Receives 2015 INTERNET TELEPHONY Product of the Year Award

*Intelligent Communications Management – Usage Management Solution (ICM UM 8.4) Recognized for Industry Innovation*

**OAKLAND, New Jersey – January 20, 2015** – Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announced today that TMC, a global, integrated media company, has named ICM UM 8.4 as a recipient of a 2015 INTERNET TELEPHONY Product of the Year Award

Avotus' ICM UM solution is an advanced call accounting tool that delivers organized, comprehensive and detailed visibility and reporting on an organization's communications spend across wireline, wireless, VoIP and legacy platforms. ICM UM provides an accurate and comprehensive view of corporate voice assets and usage. Using information gathered from ICM UM customizable reports, telecom administrators can better track and manage communications expense across all corporate platforms, manage assets and better track business success.

"We have made considerable investments over the years to ensure that our ICM Usage Management product remains the industry leader for managing voice networks; providing savings, visibility and Big Data management capabilities," noted Avotus CEO James Martino. "ICM UM 8.4 extends our offering to the growing number of VoIP and SIP users in the market, thus allowing our thousands of TDM clients to make the transition to VoIP, while maintaining the valuable benefits they have come to appreciate from the Avotus platform."

"It gives me great pleasure to recognize Avotus with a 2015 Product of the Year Award for its commitment to excellence and innovation," said Rich Tehrani, CEO, TMC. "In the opinion of our distinguished judges, ICM UM has proven to be among the best communications and technology solutions available on the market. I look forward to continued innovation from Avotus."

The winners of the 2015 INTERNET TELEPHONY Product of the Year are featured in the 2015 January/February issue of INTERNET TELEPHONY magazine and online at [www.itmag.com](http://www.itmag.com).

For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).

To learn more about Avotus, visit [www.avotus.com](http://www.avotus.com). Join the conversation on Twitter and Avotus Corporation on LinkedIn, Facebook and Google Plus.

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### **About Avotus**

With more than 30 years of industry experience, Avotus is the award-winning provider of **Intelligent Communications Management (ICM)** solutions. ICM solutions enable users to optimize and manage their critical investments in telecom and technology. ICM is Avotus' Intelligent approach to managing wireline and wireless assets. Often times, Avotus' ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the clients bottom line at each step. ICM solutions include: Usage Management (UM), Expense Management (EM), Intelli-Sourcing and Wireless. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 customers.

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#### About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. For more information, please visit [www.itmag.com](http://www.itmag.com). Follow INTERNET TELEPHONY magazine on Twitter or join our Linked In group. Subscribe or visit [www.itmag.com](http://www.itmag.com).

#### About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including Cloud Computing, M2M Evolution, Customer, and Internet Telephony. TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including ITEXPO, the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Cloud4SMB Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; LatinComm Conference and Expo; M2M Evolution Conference & Expo; Mobile Payment Conference; Software Telco Congress; Super Wi-Fi Summit - The Global Spectrum Sharing and TV White Space Event; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo III; Fitness and Sports Wearable Technology (FAST) Expo II, WebRTC Conference & Expo IV; and more.

For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).

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