



Avotus' Enhanced Usage Reporting for Unified Communications Now Fully Integrated and Compatible with Skype for Business

Avotus executives available onsite at Microsoft Ignite (Sept 26 to 30, Atlanta) to discuss latest product enhancements and free Skype for Business white paper

OAKLAND, New Jersey – September 15, 2016 – Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announces that its award-winning Enhanced Usage Reporting (EUR) for Unified Communications (UC) is now fully integrated and compatible with Skype for Business (formerly MS Lync Server). Avotus' latest EUR for UC platform enhancements provide uncompromising visibility, reporting and UC deployment risk mitigation for any enterprise implementing Skype for Business. "Avotus EUR for UC has proven to be the most effective solution on the market," said Garry Hudson, Managing Director of KNet Technology, an Avotus partner. "It gives customers full visibility into how their employees are using Skype for Business and provides detailed reporting on all of its configured assets. Based on our experience, and feedback from customers, Avotus' EUR for UC is the only approach that provides a comprehensive view of the UC infrastructure."

"The buzz around Skype for Business is significant and clearly growing," states Avotus CEO, James Martino. "Yet many enterprises are not aware of the security and abuse risks inherent in these deployments. While UC implementation is streamlining the way we communicate and the way business gets done, these same tools can be used to sidestep firewalls and share confidential intellectual property, create legal liabilities, allow for noncompliance situations with regulatory agencies and enable employee abuse. Avotus has the solution. Enterprise customers can now simply deploy Skype for Business, in concert with our EUR for UC, mitigating these risks and protecting their communications environment and assets."

Avotus' EUR for UC with Skype for Business integration allows for unlimited data retention, the ability to create extensive high-level reports and the means to gain unprecedented visibility into the full suite of UC features, including CDR, presence, instant messaging, voice, audio conferencing, wireless usage and video conferencing – all within a single tracking and reporting platform. Avotus' Intelligent Communications Management (ICM) offers an EUR solution that mitigates UC deployment risks, including:

- » **Legal liability** – Companies must be able to respond to litigation with accurate information about UC usage.
- » **Regulatory noncompliance** - Financial industry regulations such as Sarbanes-Oxley, Dodd-Frank, HIPAA and many others require all electronic business communications to be monitored and archived, including instant messages.
- » **The loss of intellectual property** – Careless handling of corporate data by employees through file-sharing, screen share or instant messaging can lead to intellectual property being compromised.
- » **Misuse of corporate assets** – Companies must have access to reports that uncover any abuse or noncompliance with corporate guidelines.

Free White Paper

Avotus' latest white paper, *The Need for Enhanced Usage Reporting when Implementing Skype for Business*, is now available for free download. Many enterprises are now deploying Skype for Business as an add-on to an existing VoIP platform. They often overlook that the reporting capabilities they enjoyed in their legacy technology is often missing from the VoIP system, particularly in the extended UC features from Skype for Business. The paper details the often unknown risks of UC deployment and how to mitigate those risks when implementing Skype for Business.

FREE WHITE PAPER

To schedule a meeting with Avotus at the Microsoft Ignite event – September 26–30, 2016, Atlanta, GA, contact Latha.dhyani@avotus.com

To learn more about Avotus, visit www.avotus.com, and join the conversation on Twitter and connect with the company on LinkedIn.

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About Avotus

With more than 30 years of industry experience, Avotus is the award-winning provider of **Intelligent Communications Management (ICM)** solutions. ICM solutions enable users to optimize, manage and protect against misuse and abuse of their critical investments in telecom and technology. Avotus' ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the client's bottom line at each step. ICM solutions include: Enhanced Usage Reporting (EUR) for Unified Communications, Expense Management with ITAM Robot (EM), Intelli-Sourcing and Wireless Management. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 companies. ICM is Avotus' Intelligent approach to managing wireline and wireless assets, and a safeguard for your next-generation communications solutions.

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