



AVOTUS RELEASES USER DRIVEN ENHANCEMENTS TO PREMIER SOLUTION
ICM Unity 1.2 incorporates user feedback to enhance interface and improve service

MISSISSAUGA, Ontario – July 20, 2011 – Avotus Corporation, the leading provider of Telecom Management Services, including Expense Management (TEM), eProcurement, and Usage Management solutions, today announced the release of a new version of their premier call accounting software, ICM Unity 1.2.

In the current release, Avotus has incorporated multiple features based on the feedback received from their Sales teams and customers around popular PBXs in the market such as Avaya, Cisco, Mitel, Nortel as well as many others. ICM Unity 1.2 also includes a series of other enhancements to Avotus' ICM solution including a bilingual interface (French and English), updated browser and "core" switch support for enhanced call accounting, as well as a number of upgrades to conference call reporting and management.

"We are pleased to offer a new release of Unity, our award winning platform. This will help our customers further meet the changing realities of their communication landscape," said Sumer Shankardass, CEO of Avotus. "We remain committed to offering the most comprehensive Telecom Expense Management solutions and services to companies of all sizes. We firmly believe that, in the current economic environment, companies need our solutions and services more than ever before, to effectively manage their communication landscape."

Avotus' flagship Usage Management solution takes call accounting to a new level by incorporating VoIP, video conferencing, wireless, and mobile demand management. The platform provides comprehensive SIP based communications tracking, fully accountable records of VoIP calls, complete wireless and mobile integration of all company accounts, and video usage tracking, which are areas of increasing vulnerability in the communications field and areas of significant growth forecasts.

"Following up on our commitment to make incremental releases to our Unity product line, we are happy to announce the release of Unity 1.2 for our customers," said Abhishek Dwivedi, CTO for Avotus. "Unity 1.2 represents Avotus' second major release in the last six months. This is a testament to our engineering and R&D units who continually ensure that our offerings go beyond the stated market demands."

Avotus' suite of Intelligent Communications Management (ICM) solutions, which includes ICM eProcurement™, ICM Expense Management™ and ICM Usage Management™, far exceed simple invoice processing, validation and reconciliation by offering a complete lifecycle management approach, starting at procurement and running through the life of the contracts. ICM Usage Management enables traditional landline, wireless, multi-media, and VoIP communications to be tracked and allocated to the proper division, cost center, or individual in addition to providing rich reporting and analysis capabilities. ICM is based on a foundation of best practices that Avotus has developed through decades of telecom industry experience, ensures compliance and consistency, prevents leakage and errors, and delivers results that are verifiable and sustainable.

For more information please click <http://www.avotus.com/unity.asp>

About Avotus Corporation

Avotus changes the way companies source, procure, and manage their communications services and assets. By combining technology, automation, and domain expertise under the Avotus Adaptive Communications™ model, Avotus is helping Global 2000 companies transform their telecommunications spend. This strategic set of services includes Communications Assessment capabilities, which help identify, diagnose and understand business problems and opportunities; Advisory Services, which provide valuable insight into clients' telecom challenges and offer both technical and business process-related solutions which bring enhanced value to our clients; Managed Services, which provide specific business process and service support; and Outsourcing Services, which completely transform a company's operations and provide third party hosting of a company's communications infrastructure.

Avotus has a 30-year history of empowering companies of all sizes to gain lasting control over their complete worldwide communications environment through the effective management of their voice, mobile and wireless, data and converged communications spend. For more information, visit <http://www.avotus.com>.

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