



AVOTUS AWARDED 2010 INTERNET TELEPHONY PRODUCT OF THE YEAR AWARD

Avotus ICM[®] Unity Named as Outstanding Product in the Communications Industry

MISSISSAUGA, Ontario – February 23, 2011 – Avotus Corporation, the leading provider of Telecom Management Services, including Expense Management (TEM), eProcurement, and Usage Management solutions, announced today that Technology Marketing Corporation (TMC) has named Avotus' ICM[®] Unity as a 2010 INTERNET TELEPHONY Product of the Year presented by INTERNET TELEPHONY magazine.

The award was specifically extended to Avotus' ICM[®] Unity product, the new generation of Avotus' flagship Usage Management. ICM Unity takes call accounting to a new level by incorporating VoIP, video conferencing, wireless, and mobile demand management. The platform provides comprehensive SIP based communications tracking, fully accountable records of VoIP calls, complete wireless and mobile integration of all company accounts, and video usage tracking, which are areas of increasing vulnerability in the communications field and areas of significant growth forecasts.

“We are honored to receive the 2010 *INTERNET TELEPHONY* Product of the Year Award for our ICM Unity solution,” said John Blyzinskyj, President of Avotus. “This award is further proof that Avotus' solutions will continue to set industry standards and march in step with the advancement of new technology. We will continue to grow our business by improving upon our industry leading TEM solutions to facilitate greater ROI to our clients.”

The 2010 *INTERNET TELEPHONY* Product of the Year Award winners are published in the February 2011 issue of *INTERNET TELEPHONY* magazine, www.itmag.com. For more information, please visit www.tmcnet.com.

About *INTERNET TELEPHONY* magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998TM. Beginning with the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

Products and Services Offered by Avotus

Avotus' suite of Intelligent Communications Management (ICM) telecom expense management solutions includes: ICM eProcurement™, ICM Expense Management™ and ICM Usage Management™. These solutions far exceed simple invoice processing, validation and reconciliation by offering a complete lifecycle management approach, starting at procurement and running through the life of the contracts. ICM is based on a foundation of best practices that Avotus has developed through decades of telecom industry experience, ensures compliance and consistency, prevents leakage and errors and delivers results that are verifiable and sustainable.

About Avotus Corporation

Avotus changes the way companies source, procure, and manage their communications services and assets. By combining technology, automation, and domain expertise under the Avotus Adaptive Communications™ model, Avotus is helping Global 2000 companies transform their telecommunications spend. This strategic set of services includes Communications Assessment capabilities, which help identify, diagnose and understand business problems and opportunities; Advisory Services, which provide valuable insight into clients' telecom challenges and offer both technical and business process-related solutions which bring enhanced value to our clients; Managed Services, which provide specific business process and service support; and Outsourcing Services, which completely transform a company's operations and provide third party hosting of a company's communications infrastructure.

Avotus has a 30-year history of empowering companies of all sizes to gain lasting control over their complete worldwide communications environment through the effective management of their voice, mobile and wireless, data and converged communications spend. For more information, visit <http://www.avotus.com>.

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