Avotus Addresses Unified Communications Risks – Launches ICM Enhanced Usage Reporting for UC

OAKLAND, New Jersey -- May 12, 2015 -- Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announces that it has expanded its award-winning ICM Enhanced Usage Reporting (EUR) platform. ICM EUR from Avotus now integrates, tracks and reports on usage for Unified Communications services. ICM EUR allows communication managers to gain unprecedented visibility into the full suite of Unified Communications features including: Instant Messaging, Presence, Voice, Wireless, and Video Conferencing with one unified tracking and reporting platform.

"Unified Communications deployments are expanding rapidly, yet many enterprises may not be aware of significant security and abuse exposures inherent in these deployments," states Avotus CEO, James Martino. "The same UC tools, which enhance productivity, can be easily used to circumvent firewalls and share intellectual property. For 30 years, Avotus has been providing visibility, data management and savings for corporate voice networks. It was a natural extension for us to lead the field in developing Enhanced Usage Reporting for Unified Communications. Now clients can install their favorite UC platform, in concert with ICM EUR, mitigating these risks and protecting their communications environment."

Key ICM Enhanced Usage Reporting capabilities include:

• Tracking and exception reporting across all UC features detects abuse and ensures compliance with corporate guidelines and regulatory requirements
• Multi-site and Multi-vendor integration provides full visibility via single portal
• Enhanced visibility across wireline, wireless, VoIP, UC and TDM based links
• Full asset-tracking module for traditional and non-traditional TEM assets
• Organized Call Detail Record (CDR) reporting
• Easily perform simple Moves, Adds, Changes (MACD) (Available on Avaya CS1000 and soon Cisco and Avaya Aura)
• Respond to litigation with accurate information about UC usage
• Consolidated billing reports
• Automated reports in a variety of formats via email
• Bill back -- usage charges to departments, cost codes or employees

Vendor Integration
Avotus has integrated its latest ICM EUR platform with both Cisco and Genband. EUR from Avotus can be deployed in either a Cloud or Premise installation and expands on the company's legacy of integration with over 130 models of PBX's.

Meet with Avotus
Members of the Avotus team will be on-hand to discuss this announcement and other key company initiatives at the following events:

Genband's Perspectives15
May 17 - 21 in Orlando, FL
Avotus will be exhibiting at Genband Perspectives15, an event that brings together some of the brightest minds in the technology, networking and service-provider communities. Perspectives 15 will offer a unique forum to share the latest trends, issues and opportunities affecting the communications landscape. Avotus will be available to meet at the event at Booth #18.

Cisco Connect
May 13 - 14 in Toronto
Cisco Connect will give attendees the opportunity to learn about the latest trends and technologies in their industries, while networking with local peers and other leading IT companies. Those in attendance will also have the chance to meet with Cisco experts, partners and executives.

Cisco Live
June 7 - 11 in San Diego
Cisco Live is Cisco's premier education and training event for IT professionals worldwide. The event offers five days of education, training and more.

To set up a meeting at any of these events, email info@avotus.com.

To learn more about Avotus, visit www.avotus.com. Join the conversation on Twitter and Avotus Corporation on LinkedIn, Facebook and Google Plus.

About Avotus
With more than 30 years of industry experience, Avotus is the award-winning provider of Intelligent Communications Management (ICM) solutions. ICM solutions enable users to optimize and manage their critical investments in telecom and technology. ICM is Avotus' Intelligent approach to managing wireline and wireless assets. Often times, Avotus' ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the clients bottom line at each step. ICM solutions include: Enhanced Usage Reporting (EUR), Expense Management (EM), Intelli-Sourcing and Wireless Management. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 customers.

For further information:
Avotus Contact:
Latha Dhyani
Email Contact
1-877-AVOTUS-1