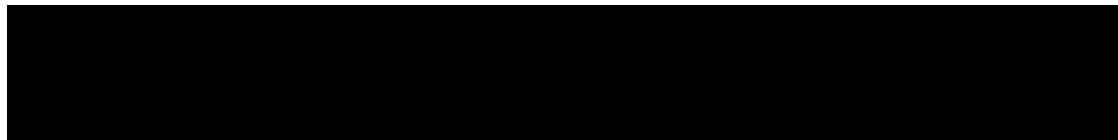


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September 15, 2010

Avotus Enhances its Telephony Usage Management Solution

Avotus Corporation, a provider of telecom management services, has introduced ICM Unity, its next generation Intelligent Communications Management and Usage Management Software. □□

The new generation of Avotus' flagship Usage Management takes call accounting to a new level by incorporating VoIP, video conferencing, wireless, and mobile demand management. The platform provides comprehensive SIP based communications tracking, fully accountable records of VoIP calls, complete wireless and mobile integration of all company accounts, and video usage tracking, which are areas of increasing vulnerability in the communications field and areas of significant growth forecasts. □□

ICM Unity also includes a series of other enhancements to Avotus' ICM solution including a bilingual interface (French and English), updated browser and "core" switch support for enhanced call accounting, as well as a number of upgrades to conference call reporting and management. □□

ICM Usage Management enables traditional landline, wireless, multi-media, and VoIP communications to be tracked and allocated to the proper division, cost center, or individual in addition to providing rich reporting and analysis capabilities. Importantly, the application is fully compatible with nearly all PBX platforms such as Avaya, [Cisco](#), Mitel, Nortel as well as many others.

For more on usage management, read the upcoming October issue of *Communications Technology*.

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