



Avotus Receives 2011 INTERNET TELEPHONY Product of the Year Award for the Third Consecutive Year

Avotus Unity SMB Recognized for Innovation

MISSISSAUGA, Ontario – January 09, 2012 — Avotus Corporation, leading provider of secure, reliable, and complete communications management solutions, announced today that TMC, a global, integrated media company, has named Unity SMB as a recipient of the 2011 INTERNET TELEPHONY Product of the Year Award. This is the third consecutive year that Avotus has received this honor in the IP communication category.

Avotus' Unity SMB solution offers a comprehensive suite of fully integrated communications management applications. This new generation solution simplifies usage management for businesses and provides flexible and sophisticated data management services tailored to suit enterprise needs. These applications help monitor and control costs for corporate systems and network configurations.

"We are pleased and honored to accept this prestigious award," said Sumer Shankardass, CEO of Avotus. "Unity SMB is the result of dedicated in-house research for a solution that supports multiple sites using voice and data equipment. Unity SMB business applications provide valuable information on wireless expenditure and empower enterprises to optimally provision their communications environment."

"I am happy to grant Avotus with a Product of the Year Award. The editors of INTERNET TELEPHONY have verified that Unity SMB displays quality and innovation plus provides real needs in the marketplace," stated Rich Tehrani, CEO, TMC. "I would like to congratulate the entire team at Avotus for their commitment to advancing IP communication technologies."

2011 Product of the Year winners are published in the January/February 2012 issue of INTERNET TELEPHONY magazine, (www.itmag.com). INTERNET TELEPHONY has been the authority in IP communication since 1998™. For more information about TMC, please visit www.tmcnet.com.

About Avotus

Avotus is an award-winning provider of Communication Lifecycle Management solutions. Avotus provides both wireline and wireless solutions that manage enterprise communications assets and services and tackle challenges, including planning and sourcing, procurement and provisioning, invoice and usage management, expense allocation, and asset decommissioning and asset disposal. In the business of providing excellence to clients for over 30 years, Avotus serves over 1000 customers across 41 global destinations, many of which are industry leading Fortune 2000 customers. For more information on Avotus products and services, visit www.avotus.com or call 1-877-AVOTUS-1. For Avotus news and updates, follow AvotusCorp on Twitter, and Avotus Corporation on Facebook and LinkedIn.

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the Customer Interaction Solutions, INTERNET TELEPHONY, Next Gen Mobility and Cloud Computing (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of ITEXPO, the world's leading B2B communications event. In addition, TMC runs multiple industry events: 4G Wireless Evolution; M2M Evolution; Cloud Communications Expo; SIP Tutorial 2.0: Bringing SIP to the Web; Business Video Expo; Regulatory 2.0 Workshop; DevCon5; HTML5 Summit; CVx; AstriCon; StartupCamp; MSPAlliance MSPWorld and more. Visit TMC Events for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.

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