



Avotus' UM Cloud Reporting for BroadSoft Solution Now Available in the BroadSoft Marketplace

Solution provides comprehensive call accounting and reporting capabilities that integrate seamlessly with BroadSoft's BroadWorks Unified Communications (UC) platform

OAKLAND, New Jersey – March 3, 2015 – Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announces that its Usage Management (UM) Cloud Reporting for BroadSoft is now available in the BroadSoft Marketplace. Avotus' UM Cloud Reporting for the BroadSoft solution is a feature-rich usage management solution that offers advanced levels of call-accounting capability and reporting and is designed to integrate seamlessly with BroadSoft's BroadWorks unified communications platform.

"Avotus is committed to providing the best and most valuable products and services to our BroadSoft service provider partners," states Avotus CEO, James Martino. "For 30 years, Avotus has been a leader in the voice usage management industry and our latest product enhancement and roll-out schedule for BroadSoft illustrates our continued commitment to them and their partners. We're thrilled to have our UM Cloud Reporting for BroadSoft included in the innovative suite of solutions on the BroadSoft Marketplace."

Key Avotus UM Cloud Reporting for BroadSoft capabilities include:

- Traditional call accounting (CDR reports)
- Wireless reporting (Mobility)
- Telecom cost allocation (across departments & usage types)
- Compliance and auditing – "Lookup" type detail reports
- Asset Management
- Telecom traffic and engineering statistics reports
- Emergency and threat call response
- Potential fraud prevention notifications
- Compliance with state, provincial, municipal or local data retention policies
- Assistance for Law enforcement investigations
- Response to litigation
- Multiple site visibility & management on one platform
- Integrates with 130 PBX platforms for multi-vendor visibility

Avotus UM Cloud Reporting for BroadSoft BroadWorks is a subscription-based call management solution that provides comprehensive reporting and analytics across wireline, VoIP and wireless voice assets, company-wide. It delivers organized and detailed visibility and reporting on an organization's communications spend across wireline, wireless, VoIP and legacy voice platforms. The solution is capable of consolidating call records from BroadSoft BroadWorks and legacy PBXs, providing clients with multiple PBX installations a path to seamlessly transition to BroadSoft BroadWorks with zero loss of call management features and functions.

Because the Avotus UM Cloud Reporting for BroadSoft is cloud-based, there is minimal investment required to utilize the application and no associated infrastructure costs. What's more, the platform allows for quick and efficient onboarding of end-users.

To learn more about Avotus, visit www.avotus.com. Join the conversation on Twitter and Avotus Corporation on LinkedIn, Facebook and Google Plus.

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About Avotus

With more than 30 years of industry experience, Avotus is the award-winning provider of Intelligent Communications Management (ICM) solutions. ICM solutions enable users to optimize and manage their critical investments in telecom and technology. ICM is Avotus' Intelligent approach to managing wireline and wireless assets. Often times, Avotus' ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the clients bottom line at each step. ICM solutions include: Usage Management (UM), Expense Management (EM), Intelli-Sourcing and Wireless Management. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 customers.

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