



## Avotus CEO to Take Part in Unified Communications Roundtable at Telecom Exchange NYC June 22

**OAKLAND, New Jersey – June 16, 2016** – Avotus Corporation, the leading provider of Intelligent Communications Management (ICM) solutions, announces that its CEO, James Martino, will be part of the panel for the Telecom Exchange (TEX) CEO Roundtable, “Growth & Trends of Unified Communications & Its Necessary Network Infrastructure Needs,” taking place June 22 from 12:30 p.m. to 1:15 p.m. TEX takes place June 21 and 22 at Cipriani Wall Street, and is the premier industry networking event where communications and technology meet.

Mr. Martino leads Avotus in achieving the company’s mission to deliver exceptional value for its clients. Using powerful software, experienced subject-matter experts and proven cost-saving platforms, Avotus is a key player in Unified Communications (UC). The company works with organizations around the globe to provide premier UC analytics and reporting solutions. Avotus is recognized worldwide for assisting enterprises in mitigating risk, managing usage, enhancing visibility and evaluating return on investment to maximize efficiency.

His involvement in the TEX roundtable comes at a time when Avotus is continuing to innovate market-leading platforms for the enterprise. Mr. Martino will participate in the roundtable with other experts in the UC space. Evan Kristal, social media strategist and advisor for UCStrategies.com, will moderate the discussion. Together, the panelists will examine how the drastic demand for increased productivity and constant uptime across multiple devices is being serviced by the communications infrastructure.

“UC strategy and development is a top concern for decision-makers in the modern enterprise,” explains Mr. Martino. “It is essential for business leaders to understand the importance of achieving comprehensive visibility, monitoring and reporting in relation to UC asset usage. This roundtable will go a long way in explaining the need to mitigate risks while also reaping the rewards that come with deploying a UC solution.”

To learn more about Avotus, visit [www.avotus.com](http://www.avotus.com), or join the conversation on Twitter and connect with the company on LinkedIn.

For more information about Telecom Exchange NYC, visit <http://www.thetelecomexchange.com>.

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### **About Avotus**

With more than 30 years of industry experience, Avotus is the award-winning provider of Intelligent Communications Management (ICM) solutions. ICM solutions enable users to optimize, manage and protect against misuse and abuse of their critical investments in telecom and technology. Avotus’ ICM lifecycle can be deployed in a manner that allows each engagement to self-fund the next, while putting cash on the client’s bottom line at each step. ICM solutions include: Enhanced Usage Reporting (EUR) for Unified Communications, Expense Management with ITAM Robot (EM), Intelli-Sourcing and Wireless Management. Avotus and its partners serve more than 1,000 clients in North America and around the world, many of which are industry-leading Fortune 5000 companies. ICM is Avotus’ Intelligent approach to managing wireline and wireless assets, and a safeguard for your next-generation communications solutions.

### **Avotus Contact**

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