

**NEWS RELEASE**

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**Avotus Solution Now Rated “Avaya Compliant”**

- » Avotus' ICM UM 8.3 application is compatible with Avaya Communication Server 1000 release 7.5
- » Helps businesses optimally provision their communications environment and improve customer service

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MISSISSAUGA, ONTARIO — Avotus Corporation, a leading provider of communications management solutions, today announced that its ICM UM 8.3 is compliant with key collaboration solutions from Avaya, a global provider of business collaboration systems, software and services.

ICM UM 8.3 helps businesses optimally provision their communications environment, improve customer service, support legal and regulatory requirements, enable chargeback to departments, cost centers and clients, understand employee productivity, and identify and highlight system misuse. The application is now compliance-tested by Avaya for compatibility with Avaya Communication Server 1000 release 7.5.

“ICM UM is one of our best solutions, armed and compatible with avant-garde technologies and designed to take call accounting to the next level,” said Sumer Shankardass, CEO, Avotus. “The successful conclusion of compliance testing authenticates our commitment to provide our Avaya customers and partners a cost-effective, across-the-board usage management solution compatible with their Avaya environment.”

Avotus Corporation is a Technology Partner in the Avaya DevConnect program—an initiative to develop, market and sell innovative third-party products that interoperate with Avaya technology and extend the value of a company's investment in its network.

As a Technology Partner, Avotus Corporation is eligible to submit products for compliance testing by the Avaya Solution Interoperability and Test Lab. There, a team of Avaya engineers develops a comprehensive test plan for each application to verify whether it is Avaya compatible. Doing so enables businesses to confidently add best-in-class capabilities to their network without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation costs.

“By taking part in Avaya's compliance testing program and effectuating open standards, technology partners such as Avotus are helping enterprises get more out of their communication spend,” said Eric Rossman, vice president, Developer Relations, Avaya. “Their UM solution helps Avaya customers ascertain and control the real cost of providing service to their users.”



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#### **About Avaya**

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, networking and related services to companies of all sizes around the world. For more information please visit [www.avaya.com](http://www.avaya.com). For more information on the Avaya DevConnect program, visit [www.avaya.com/devconnect](http://www.avaya.com/devconnect).

#### **About Avotus**

Avotus is an award-winning provider of Communication Lifecycle Management solutions. Avotus works with enterprises to help them tackle challenges associated with managing their communications assets and services. Avotus serves customers across 41 global destinations, many of which are industry leading Fortune 2000 customers. For more information, please visit [www.avotus.com](http://www.avotus.com). For Avotus news and updates, follow AvotusCorp on Twitter and Avotus Corporation on LinkedIn, Facebook and Google Plus.

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