



Avotus Announces Release Of New Usage Management Solution For Small And Medium Enterprises

ICM Unity SMB 1.2 Features Additional Applications and Flexibility for Growing Businesses

MISSISSAUGA, Ontario – September 29, 2011 – Avotus Corporation, the leading provider of Telecom Management Services, including Expense Management (TEM), eProcurement, and Usage Management solutions, today announced the release of their newest usage management solution—ICM Unity-SMB 1.2—specifically designed for small and medium business enterprises.

Avotus' Unity-SMB 1.2 solution offers a comprehensive suite of fully integrated communications management applications. This new generation solution simplifies usage management for businesses and provides flexible and sophisticated data management services tailored to suit enterprise needs. These applications help monitor and control costs for corporate systems and network configurations.

"Unity-SMB 1.2 is the result of dedicated in-house research performed in response to the fervent market interest for a solution supporting multiple sites using voice and data equipment," said Sumer Shankardass, CEO of Avotus. "In July 2011, Avotus released the enterprise version of this solution, and the product was well-received. This upgraded solution allows for the flexibility and room for growth that small and medium sized businesses need to thrive."

The Avotus ICM Unity-SMB 1.2 business applications provide valuable information on long-distance costs, mobile and calling card bills, trunk traffic and wireless expenditure. The key offerings of this solution include Avaya Buffer-Less Data Collection, Cisco Cluster Collection Support, Directory Synchronization, Licensing Management, and Automated Post-Installation Process.

Products and services offered by Avotus

Avotus' suite of Intelligent Communications Management (ICM) telecom expense management solutions includes ICM eProcurement™, ICM Expense Management™ and ICM Usage Management™. These solutions far exceed simple invoice processing, validation, and reconciliation by offering a complete lifecycle management approach, starting at procurement and running through the life of contracts. ICM is based on a foundation of best practices that Avotus has developed through decades of telecom industry experience, ensures compliance and consistency, prevents leakage and errors, and delivers results that are verifiable and sustainable.

About Avotus

Avotus is the provider of award-winning technology-based total telecom cost management solutions. The company partners with emerging and established enterprises and helps them source, procure, and efficiently manage their communications services and assets. Only Avotus brings together e-Procurement, expense management, and usage management into a fully integrated solution with flexible deployment options, including Business Process Outsourcing, Software as a Service, and Licensed Software. The service set of Avotus includes Communications Assessment capabilities, which help enterprises to identify, diagnose, and understand their business problems and opportunities; Advisory Services, which provide enterprises with valuable insight into clients' telecom challenges and offer technical and business process-related solutions that bring enhanced value to clients; Managed Services, which provide clients specific business process and service support; and Outsourcing Services.

Currently, Avotus successfully manages 1000+ clients in 41 global locations and is well-known for being in the business of innovation and excellence. For more information, visit <http://www.avotus.com>.

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