



**Avotus included in niche quadrant of a leading analyst firm Magic Quadrant for Strategic Sourcing Application Suite**

**OAKLAND, New Jersey– July 11, 2013** – Avotus Corporation, leading provider of Intelligent Communications Management (ICM) solutions, announced today that Gartner has positioned it as Niche player in the Strategic Sourcing Application Suites Magic Quadrant report for its [Intelli-Sourcing](#) solution. This report, published on July 1, 2013, provides Strategic Sourcing market overview and evaluates market players based on their ability to execute and completeness of vision.

The strategic sourcing application suite market offers a diversity of general purpose, regional and industry-tailored suites for spend analysis, e-sourcing, contract management and supply base management.

“We consider Avotus's inclusion in the Magic Quadrant Report confirmation of the fact that we deliver exceptional value to customers using our automated ICM Intelli-Sourcing Solutions for Telecom and IT spend management. We will continue to empower our customers to get the best rates, terms, and service levels.” Said Sumer Shankardass, CEO of Avotus. “The foundation of our success is our patented technology, our superior market knowledge and our highly experienced team of experts.”

**About the Magic Quadrant**

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### **About Avotus**

Avotus is an award-winning provider of Intelligent Communications Management solutions. Avotus works with enterprises to help them tackle challenges associated with managing their communications assets and services. Avotus serves customers across 41 global destinations, many of which are industry leading Fortune 2000 customers. For more information, please visit [www.avotus.com](http://www.avotus.com). For Avotus news and updates, follow AvotusCorp on [Twitter](#) and Avotus Corporation on [LinkedIn](#), [Facebook](#) and [Google Plus](#).

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